

## Texcare France: a booming second edition

Organised by Messe Frankfurt France, Texcare France has grown significantly since its first edition in 2023: 75 exhibitors (+80%), including 40% from abroad, will present their solutions to several thousand trade visitors expected to attend. This momentum confirms the attractiveness of the French market and guarantees visitors a rich and diversified offering.

### A diverse professional audience

The biennial French-speaking textile care event will be held from 16 to 18 November 2025 at Paris Expo Porte de Versailles, Hall 2.1. This trade show is aimed at all players involved in textile care: dry cleaners, laundrettes and laundries, as well as the health and medico-social sectors (hospitals, nursing homes, specialised residences), industry, hotels, restaurants, campsites and concierge services, not to mention local authorities and textile service providers. This diversity reflects the variety of uses and confirms *Texcare France* as the unique event for the entire industry.

### An industry united around its partners

Texcare France brings together all the key players in the sector: manufacturers and suppliers, service providers, professional associations and federations (*AFL, FFPB, FAPET, URBH, GEIST, AJET, CINET*), as well as organisations dedicated to employment and training such as *CTTN, AKTO* and the Poirier professional high school. A way of energising the profession by offering strategic insights, operational solutions and innovative practices.

### The Laundry Area at the heart of the show

New for this edition, the Laundry Area will be located at the heart of the show. This shared space extends the solutions presented on the exhibitors' stands with a selection dedicated to industrial laundry, whose offering is highly acclaimed by the market. It will allow visitors to watch demonstrations of essential equipment in real conditions: barrier washers, industrial dryers, ironers, automatic folders, finishing tunnels, and automated sorting systems. These solutions will be presented by *Danube, Electrolux Professional, Alliance Laundry Systems France, Girbau, Tolon*, and *Veit*, illustrating technological developments for industrial and artisanal laundries, hospitals and medical-social establishments, as well as the hotel sector.

### Innovations and major challenges

*Texcare France* will highlight solutions that address the major challenges facing the industry: sustainable water management, energy efficiency, safety and hygiene, automation, digitalization, and connectivity.

This edition stands out for the significant arrival of new machines and equipment, the development of traceability and RFID solutions, and the entry of the textile category, with key players such as *Bimedica, Resuinsa*, and *Denantes*. Alongside the major brands already featured in the Laundry Area, this diversity ensures that all visitors will find solutions adapted to their needs.

**The Agora: round tables and workshops**

A rich and topical program, developed and hosted by Sandra Minette, director of the Sixième Angle agency, will address current issues in the profession over three days alongside industry experts: the role of linen in the hotel customer experience, challenges and best practices in hospital laundry, the attractiveness of the profession, new expectations in nursing homes, CSR, regulations, and automation will be among the topics covered.

**The Texcare France Awards**

On Sunday, November 16, the Texcare France Awards will honour winners in four categories: Innovation, Employment & Training, CSR, and Communication. A true showcase for initiatives in the industry, the awards will offer winners increased visibility through the trade press, social media, and the trade show's institutional channels.

**A federative meeting in Paris**

Organized every two years, *Texcare France* is the only event in France that brings together the entire textile care industry. More than just an exhibition venue, it provides an opportunity to explore the specific characteristics of the French and French-speaking market, renowned for its demanding standards and often pioneering initiatives. Located at the heart of Paris Expo Porte de Versailles, the trade show enjoys optimal accessibility and a strong Parisian presence, making it a prime destination for buyers and professionals in the industry.

With this rapidly growing edition, *Texcare France* has become an unmissable event for the industry. Join us from November 16 to 18, 2025, to discover the innovations that are redefining the future of textile care.

Get all information from the website: [www.texcare-france.fr](http://www.texcare-france.fr)

**Information for journalists:**

Texcare France is part of Messe Frankfurt's global portfolio of textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. In addition, Messe Frankfurt organises The Clean Show in the US, Texcare Asia & China Laundry Expo in China, Clean India Technology Week in Mumbai and a number of Texcare Forum conferences around the world. For further information, please visit <http://www.texcare.com/brand>.

**Press information and photographic material:**

<https://texcare-france.fr.messefrankfurt.com/paris/en/press.html>

**Links to websites:**

[www.texcare-france.fr](http://www.texcare-france.fr)

[facebook.com/Textcarefrance](https://facebook.com/Textcarefrance) | [x.com/MesseFrankfurtF](https://twitter.com/MesseFrankfurtF)

[linkedin.com/company/textcarefrance](https://linkedin.com/company/textcarefrance) | [youtube@TextcareFrance2025](https://youtube.com/TextcareFrance2025)

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