

For the second edition of the fair, Texcare France launches its Awards

As the event returns to Paris Expo Porte de Versailles from Sunday 16th November to Tuesday 18th November, 2025, offering a unique opportunity for suppliers in the sector to connect with managers of facilities and services specializing in textile care, the organizer is launching the **Texcare France Awards** to reward and promote initiatives that address key challenges in the market.

The competition is divided into four categories:

- **INNOVATION AWARD**: Honouring the best innovations in services or the best technological and product innovations in the field of textile care,
- **EMPLOYMENT AND TRAINING TROPHY**: Recognizing outstanding initiatives in employment and training within the textile care sector,
- **CSR AWARD**: Rewarding exemplary approaches in corporate social responsibility and sustainable development in the textile care industry,
- **COMMUNICATION AWARD**: Highlighting the most original, innovative, and impactful communication campaigns in the textile care field.

Participation in the competition is open to:

- Exhibiting companies
- Textile services, laundries, dry cleaners, self-service laundromats, organizations, associations and trade unions in the sector
- Participants may enter one or more categories but may submit **only one application per category**

The deadline for applications is **Friday 12th September 2025 at 7pm.**

To apply, participants must complete a form provided by the organizer, detailing their innovation/initiative/action, its objective and context, as well as its quantitative and qualitative outcomes.

Only fully completed applications will be considered.

The jury, composed of industry experts, reserves the right to make a pre-selection and, if necessary, request a presentation.

The award ceremony will take place on the fair on Sunday 16th November 2025, in the late afternoon.

For more information on how to apply or to submit your application, feel free to send an email to: texcare@france.messefrankfurt.com

Get all information from the website: www.texcare-france.fr

Information for journalists:

Texcare France is part of Messe Frankfurt's global portfolio of textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. In addition, Messe Frankfurt organises The Clean Show in the US, Texcare Asia & China Laundry Expo in China, Clean India Technology Week in Mumbai and a number of Texcare Forum conferences around the world. For further information, please visit <http://www.texcare.com/brand>.

Press information and photographic material:

<https://texcare-france.fr.messefrankfurt.com/paris/en/press.html>

Links to websites:

www.texcare-france.fr

facebook.com/Texcarefrance | x.com/MesseFrankfurtF

linkedin.com/company/texcarefrance | youtube@TexcareFrance2023

Press Contact:

Cassandra Galli

Téléphone : +33 6 74 29 09 07

cassandra.galli@france.messefrankfurt.com

Messe Frankfurt France

4 rue de la Bourse

75002 Paris

www.fr.messefrankfurt.com

Informations à propos de Messe Frankfurt

www.messefrankfurt.com/background-information

Durabilité à Messe Frankfurt

www.messefrankfurt.com/sustainability-information