

news +++ Texcare France
Paris, 16 - 18 November 2025



Texcare France returns in 2025.

Paris, 21 May 2024. After an encouraging first edition in 2023, the Texcare France trade show will return to Paris from 16 to 18 November 2025.

Texcare France, which in November 2023 brought together some sixty exhibiting brands and around 1,500 visitors in Paris, has sent out a positive signal to industry stakeholders.

As a reminder, the audience was made up of a balanced mix of launderers, dry cleaners and laundrettes, as well as buyers from other sectors with an interest in textile care.

The suppliers present were able to meet professionals with a real desire to equip themselves, invest and develop their services. These stimulating exchanges were supported by inspiring round-table discussions directly linked to current market issues.

Messe Frankfurt France has decided to capitalise on this momentum and is therefore planning the second edition from **Sunday 16th to Tuesday 18th November 2025**, at the same venue, Hall 2.1 of the Paris Expo Porte de Versailles centre.

The aim is to offer an even wider range of products and services to satisfy all those with projects in the extended textile care industry.

"We have a real ambition: to unite the entire industry around a major national event. There's nothing better than a trade show to develop professional networks and give the market a pulse. This business platform comes at just the right time in a market that is undergoing radical change." says Boris Mörch, show director.

There are still a few challenges to be met to ensure the long-term future of this biannual event, but most of the manufacturers who took part in the first edition have already agreed, in principle, to attend in 2025.

France, with its population, sporting events and tourism, remains a key area of interest for many suppliers of products and services, particularly from abroad.

Round tables and workshops replay on the channel [Texcare France 2023 youtube](#)

Information for journalists:

Texcare France is part of Messe Frankfurt's global portfolio of textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. In addition, Messe Frankfurt organises The Clean Show in the US, Texcare Asia & China Laundry Expo in China, Clean India Technology Week in Mumbai and a number of Texcare Forum conferences around the world. For further information, please visit <http://www.texcare.com/brand>.

N.B. For the first time, Messe Frankfurt is organising a Texcare Forum in Casablanca, Morocco, thus opening a door to the booming region of North Africa. The forum is a regional conference and networking event taking place at 4 and 5 June 2024 in the Hyatt Regency Hotel. Around 150 participants from the region's laundry and dry-cleaning industry are expected to discuss current topics with international experts and manufacturers. More information can be found at: <http://texcare.com/casablanca>.

Press information and photographic material:

<https://texcare-france.fr.messefrankfurt.com/paris/en/press.html>

Links to websites:

www.texcare-france.fr

facebook.com/Textcarefrance | x.com/MesseFrankfurtF

linkedin.com/company/textcarefrance | youtube@TextcareFrance2023

<https://www.lefiltexcare.com/>

**Your contact:**

Cassandra Galli

Phone: +33 6 74 29 09 07

cassandra.galli@france.messefrankfurt.com

Messe Frankfurt France

1 Avenue de Flandre

75019 Paris

www.fr.messefrankfurt.com

Background information on Messe Frankfurt

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt

www.messefrankfurt.com/sustainability-information