

**Press Release**

## Texcare Forum Marseille

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Cassandra Galli  
Tel. +33 1 55 26 61 39  
cassandra.galli@france.messefrankfurt.com  
[www.texcare-france.com](http://www.texcare-france.com)

### **The French textile care industry meets once again at a Texcare Forum**

On Monday 13 December 2021, the second Texcare Forum France was held at the World Trade Center Marseille Provence. This day brought together textile care professionals from the south-east region: dry cleaners, laundries, launderettes, etc., and national suppliers of products and services.

Many moments of exchanges took place throughout the day. This time, Messe Frankfurt France chose to alternate round tables and workshops. The round tables gathered experts from the profession to discuss the latest industry developments and common challenges, while the workshops allowed the event's sponsors to present their latest products related to the discussed topics. Participants were able to interact directly with the speakers, providing direct feedback and interesting discussions.

This second Texcare Forum maintained the ingredients that have made this format so successful: meetings, exchanges and speaking times, all in a professional and friendly atmosphere.



A fruitful day for the participants, as their statements attest: "A true moment of meetings and exchanges", "Thank you all for these enriching professional exchanges and these round tables which enabled us to improve our sector knowledge", "Thank you to Texcare France for the organisation, and this opportunity for everyone to meet again!".

This enriching day confirmed this attractive format. The next meeting will take place on Monday 28 March 2022 in Bordeaux.

You can find the event pictures on Texcare France website:  
<https://texcare-france.fr.messefrankfurt.com/paris/en/press/kit-presse.html>

**The forum is part of Messe Frankfurt's textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. In addition, Messe Frankfurt organises the Clean Show in the US, Texcare Asia & China Laundry Expo in China and Texcare Forum conferences around the world. For further information, please visit [www.texcare.com/brand](http://www.texcare.com/brand).**

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found on the platform: [www.texpertisenetwork.messefrankfurt.com](http://www.texpertisenetwork.messefrankfurt.com)

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140\* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2021