

Presse Release

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## Texcare Forum Marseille

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### Messe Frankfurt repeats its new format with a regional forum in Marseille

Following the success of the Texcare Forum in Nantes in September, the organiser Messe Frankfurt France will once again bring together professionals from the French textile care industry, in the south-east region.

The second Texcare Forum France will be held on **Monday 13 December 2021**, from 9am to 5pm, at the **World Trade Center Marseille Provence**.

During this day full of meetings and exchanges, participants will be able to attend a series of round-table discussions covering 4 themes at the heart of the industry's current concerns:

- Pressing: what model for the 21st century?
- RABC method: a guarantee of quality and safety
- Why should hotels internalise their linen maintenance?
- Self-service laundries: heading for the future!

Moreover, the four sponsors of the event – Inforum, Kreussler, Miele and Electrolux Professional – will lead thematic workshops following the round-tables.

This event will gather a fully representative offer of the industry: equipment, products and services, for textile care specialists such as laundries, dry cleaners and commercial and hospital launderettes, as well as linen managers.

More than twenty exhibitors and partners will be attending, including: Adelya Textile Care, Association Française des Laveries (AFL), Cabinet CTC, CKSQUARE, CTTN-IREN, EasyPressing, Electrolux Professional, Fédération Française des Pressings et Blanchisseries (FFPB), GARO®TEK by Gaches Chimie, Gemsys, Girbau, Hangers, Inforum, Kreussler Textile Care, LM Control, Miele, MiRiCal Emblems, Primus, SmartLOCKERS, TDU Expert and VEIT.

This will be the last forum in 2021. Other destinations are planned for 2022: Bordeaux, Lyon and Lille.

**Texcare Forum Marseille**  
**Monday 13 December 2021**  
**World Trade Center Marseille Provence**  
**2 rue Henri Barbusse, 13001 Marseille**

Registration required, please visit [www.Texcare-france.com](http://www.Texcare-france.com)  
These events will meet the sanitary protocol in effect.

**The forum is part of Messe Frankfurt's textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. In addition, Messe Frankfurt organises the Clean Show in the US, Texcare Asia & China Laundry Expo in China and Texcare Forum conferences around the world. For further information, please visit [www.texcare.com/brand](http://www.texcare.com/brand).**

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found on the platform: [www.texpertisenetwork.messefrankfurt.com](http://www.texpertisenetwork.messefrankfurt.com)

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)