

Press Release

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Texcare Forum Nantes

Cassandra Galli
Tel. +33 1 55 26 61 39
cassandra.galli@france.messefrankfurt.com
www.texcare-france.com

Positive outcome for the first regional forum of Messe Frankfurt France for the French textile care industry

The first Texcare Forum France took place on Monday 27 September 2021 at the CCI of Nantes St-Nazaire. This new format brought together professionals from the Nantes region.

Attendees discovered the areas where partners presented their equipment, products, services and insurance offerings. Throughout the day, they could attend conferences highlighting the latest industry advancements, as well as presentations from sponsoring partners: Inforum, Miele and Electrolux. These textile care specialists also had the opportunity to meet over a networking lunch.

The layout of the spaces, the conferences and the networking were conceived to facilitate interactions between the participants and to create a business climate that was both friendly and professional. The Forum was also intended to reactivate exchanges between market players and enable them to identify new opportunities.



A successful challenge, if we are to believe the reactions that followed the event, from both partners and participants: "A very enriching day with great encounters", "Thank you Texcare France for these rich exchanges and the organization of this event in the regions", "Long live this new format!".

This Nantes Forum is the first in a series of regional forums in France. The next edition will take place on Monday 13 December 2021 at the World Trade Center Marseille Provence, and will be followed by new dates and destinations in 2022.

You can find the event pictures on Texcare France website:
<https://texcare-france.fr.messefrankfurt.com/paris/en/press/kit-presse.html>

The forum is part of Messe Frankfurt's textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. In addition, Messe Frankfurt organises Texcare France, the Clean Show in the US, Texcare Asia & China Laundry Expo in China and Texcare Forum conferences around the globe. For further information, please visit www.texcare.com/brand.

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found on the platform: www.texpertisenetwork.messefrankfurt.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com