

Press Release

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Texcare Forum Nantes

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Messe Frankfurt launches regional forums for the French textile care industry

The aim of the organiser, Messe Frankfurt France, guided by its advisory board representing the profession, is to dynamise the offer for textile care. In the wake of the Texcare France trade fair (formerly JET Expo), the regional forums are intended to encourage meetings and interactions in the heart of the French regions.

The first Texcare Forum France will be held on **Monday 27 September 2021**, from 9am to 5pm, at the **CCI of Nantes St-Nazaire**.

This event will kick-start the sector's recovery and the development of its economic activity. It will bring together a fully representative offer of the industry: equipment, products, services and insurances, for textile care specialists such as laundries, dry cleaners and launderettes.

Some fifteen exhibitors and partners are scheduled to attend, including: Alliance Laundry Systems (PRIMUS), Association Française des Laveries (AFL), CTTN-IREN, Electrolux Professional, Fédération Française des Pressings et Blanchisseries (FFPB), Gemsys, Generali Assurances, Gesticlean / Brooclean, Girbau, Immel / Lavandys, Kreussler Textile Care, LM Control, Miele Professional, Royant.

Institutions and associations will complete this array of professionals.

Messe Frankfurt France will focus on the latest advancements in this constantly evolving industry by staging a series of conferences throughout the day around four themes:

- Dry cleaners: back to basics ... or almost!
- Textile treatment in times of epidemics
- Manufacturers? Distributors? No, partners!
- Self-service laundries: heading for the future!

The Nantes Forum will be the launching point for a series of regional events in France. The next one will take place in Marseille in December 2021.

These events will meet the sanitary protocol in effect: wearing a mask will be compulsory and entrance will be upon presentation of a valid sanitary pass.

Texcare Forum Nantes
Monday 27 September 2021
CCI Nantes St-Nazaire
16 Quai Ernest Renaud 44100 Nantes

Registration required, please visit www.Texcare-france.com

The forum is part of Messe Frankfurt's textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. In addition, Messe Frankfurt organises the Clean Show in the US, Texcare Asia & China Laundry Expo in China and Texcare Forum Russia. For further information, please visit www.texcare.com/brand.

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found on the platform: www.texpertisenetwork.messefrankfurt.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com