

**Press release**

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## 1<sup>st</sup> Texcare Forum France

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The first Texcare Forum France will take place on **Monday 27 September 2021** at the **CCI of Nantes St-Nazaire**.

The organiser Messe Frankfurt France, guided by its advisory board representing the profession, is pursuing its strategy of dynamising and regionalising the offer for textile care.

Manufacturers and professionals will be able to meet and discuss the latest trends in an industry that is constantly evolving and challenged by the pandemic.

Meetings with the main suppliers, expert conferences and thematic workshops will be at the heart of this first forum. A blend of best practices and encouraging perspectives in a highly convivial professional atmosphere.

The Nantes Forum will be the starting point for a series of regional forums. The following edition should be held in Marseille at the end of 2021.

**The forum is part of Messe Frankfurt's textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. It provides an international venue for the textile care sector in Frankfurt, Germany. The upcoming edition will be held from 27 November – 1 December 2021. For further information, please visit. [www.texcare.com/brand](http://www.texcare.com/brand)**

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found on the platform: [www.texpertisenetwork.messefrankfurt.com](http://www.texpertisenetwork.messefrankfurt.com)

### **Background information on Messe Frankfurt**

The Messe Frankfurt group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With about 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services

includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)