

Press Release

## Texcare Forum Bordeaux

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### The French textile care industry meets a 3<sup>rd</sup> time at a Texcare Forum

On Monday 28 March 2022, the third Texcare Forum France took place, at the Palais de la Bourse of Bordeaux. This day gathered textile care professionals from the south-west region: dry cleaners, laundries, launderettes, etc., and national suppliers of products and services.

Messe Frankfurt France chose, once again, to alternate round tables and workshops. Various topics were covered during the round tables: the installation of a washing solution in open-air hotels, regulations of self-service launderettes, training and hiring in dry cleaners, and the environmental impact of industrial laundries.

The workshops allowed the presentation of the new launderettes' application proposed by the FFPB, the CTTN and Inforum. Electrolux Professional had the opportunity to talk about the current market of self-service laundries in France, while the ANPB provided an overview of the structuring of the dry cleaning and laundry market in Algeria.

Many moments of exchange occurred throughout the day, the format provided by Messe Frankfurt France allowing visitors to submit issues directly to solution providers and federations.

It is in a professional and warm atmosphere that this third edition of the Texcare Forum took place in Bordeaux.



A positive assessment for the participants, as confirmed by their feedback: "Thank you Texcare France for this unmissable event in the laundry and textile care world! See you soon for the next event in Lyon", "A big thank you to the visitors who came to meet us, to the organiser Texcare France

and its team, and to the other exhibitors and partners who all make this event come alive".

The profession will meet again on Monday 17 October 2022 in Lyon.

The videos of round tables and workshops are available on the following link: <https://texcare-france.fr.messefrankfurt.com/paris/en/conferences-replay.html>.

You can find the event pictures on Texcare France website : <https://texcare-france.fr.messefrankfurt.com/paris/en/press/kit-presse.html>.

**The Texcare Forum Bordeaux is part of Messe Frankfurt's global portfolio of textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. In addition, Messe Frankfurt organises The Clean Show in the US, Texcare Asia & China Laundry Expo in China, Texcare France in France and a number of Texcare Forum conferences around the world. For further information, please visit [www.texcare.com/brand](http://www.texcare.com/brand).**

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found on the platform: [www.texpertisenetwork.messefrankfurt.com](http://www.texpertisenetwork.messefrankfurt.com)

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140\* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2021