

Presse Release

Paris, 10 March 2022

Texcare Forum Bordeaux

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Messe Frankfurt France organises its 3rd regional forum in Bordeaux

After Nantes in September and Marseille in December 2021, a new Texcare Forum will bring together professionals from the textile care industry, this time in the south-western part of France.

Indeed, the 3rd Texcare Forum France will be held on **Monday 28 March 2022**, from 9am to 5pm, at the **Palais de la Bourse in Bordeaux**.

Participants can expect the same ingredients that have made these events such a success: a professional atmosphere, convivial meetings and exchanges, as well as a new cycle of round tables.

The topics highlighted in this edition are the following ones:

- Self-service launderettes => Regulations: complying with the law and anticipating its evolutions
- Dry cleaning => Training and hiring in the 21st century
- Laundry => The environmental impact of an industrial laundry
- HORECA => Open-air hotels: setting up a laundry for their customers

These business meetings will again gather a fully representative offer of the industry, and guarantee quality exchanges between all partners, sponsors and participants.

Texcare Forum Bordeaux
Monday 28 March 2022
Palais de la Bourse
17 Place de la Bourse, 33076 Bordeaux

Registration required, please visit www.Texcare-france.com
These events will meet the sanitary protocol in effect.

The Texcare Forum Bordeaux is part of Messe Frankfurt's global portfolio of textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. In addition, Messe Frankfurt organises The Clean Show in the US, Texcare Asia & China Laundry Expo in China, Texcare France in France and a number of Texcare Forum conferences around the world. For further information, please visit www.texcare.com/brand.

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found on the platform: www.texpertisenetwork.messefrankfurt.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021